



Marina Coast Water District

Minutes Community Outreach and Personnel Committee Meeting

October 3, 2023

1. Call to Order:

The October 3, 2023 Community Outreach Committee meeting was called to order at 7:42 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the August 1, 2023 Meeting:

Director Imamura made a motion to approve the minutes of August 1, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the August and September outreach efforts and upcoming outreach items. Mr. Rauch commented that a page has finally been approved for NextDoor. He reviewed the analytics for the social media pages.

5. Identify Local Events for District Outreach Booths:

Mr. Scherzinger reviewed the list of events the District generally participates in each year. The Committee suggested adding the "Touch a Truck", "National Night Out", "West End Celebration", "Good Ole Days", and various local parades. There was discussion about offering a District portable generator to power local events.

Director Moore commented that in the past, the District used to hold a landscaping design contest and the layouts were available to anyone who was interested. Mr. Scherzinger suggested joining up with the garden tour and offering up several District locations as demonstrations.

6. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger suggested having discussion on a Committee to identify community members, from the local high school or college, who would be good future Board or Committee members.

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7. Committee Member Comments:

Director Moore suggested checking with CSUMB to see if the District can make some guest lectures available to students regarding running a water district or being on a Board of Directors of a water district.

8. Adjournment:

Meeting adjourned at 8:26 p.m.